

February 5, 2013

Mr. John Traversy Secretary General CRTC Ottawa, Ontario K1A 0N2

Notice of Consultation: CRTC 2013-19

Reference Number: 2012-0689-7 "All Points Bulletin" Reference Number: 2012-1051-7 – "Avis de Recherche"

Dear Mr. Traaversy:

I am writing in support of the renewal of Avis de Recherche's (ADR-TV) television license and its "Public Interest" status as per the Broadcast Act as well as its application pertaining to "All Points Bulletin" thus contributing to all Canadians being able to benefit from a service dedicated to the well-being of children and the safety of our communities.

As Minister Responsible for Women's Issues, I am particularly concerned with the safety and well-being of all our children and recognize the particular vulnerability of girls who may go missing for a host of reasons that are gender-based. In this context, I stress the significant number of aboriginal women and girls across this country that have either gone missing or have been killed over the last decade.





I firmly believe that services, such as the subject of these applications, meant to help, inform and educate the public about safety and security matters as well as assisting enforcement authorities in their efforts to locate these missing children, are of benefit to all Canadians – one missing child is one too many!

A copy of the letter has been sent to the applicant.

Sincerely,

Hon. Marie-Claude Blais, Q.C.

Minister Responsible for the Status of Women

CC Mr. Vincent Géracitano

